



HRRVC Chapter 309

May 2015 Newsletter

Valley of the Sun

Volume 2015, Number 5

Special points of interest:

- There are those that continue to travel the US
- Others return to home to meet with family
- All welcome the joy of travel

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Registration for Region VII & TX Rally	Attached

Plans for the Summer - They Vary

With maps spread across the table, guide books at the ready and highlighters of every strip awaiting use, many of us begin the joyful, yet at times frustrating, task of planning our summer journeys.

Some members will return to their home areas of past years. Grant & Nancy Joy will head back to Minnesota. We know

that several shall be on an Alaska Caravan. Neil & Kay Honn are part of that group.



Wallowa State Park at Joseph, OR

Full-timers Dan & Beverly Armstrong plan to continue their journeys across the wonderful country.

Combing through

AZ & NM State Rally plans come together

Be sure you reserved the dates of October 27th - 30th (with early arrival on the 26th), as we gather at the Leaf Verde RV Resort, Buckeye, AZ

Presentations are being planned on a wide variety of topics: Bees, herbal gardens, tire care, early life as a female California Highway Pa-

eight years of items placed in storage when they started their fulltiming RV lifestyle will be the task awaiting Paul and Maureen Machart in Minnesota.

Thom & Barb Feit shall spend almost 3 months in the Northwest, with special attention to given to Wallowa State Park at Joseph, OR.

No matter where you are going, travel with care.

trol officer, discussion groups on RV care, a couple of craft classes, field trips and more.

A registration form is attached. Plan to join us today.



A scene from the outdoor pageant Ramona. Many from the recent WIR braved the cool, windy, light rain to see this famous production.
Photo by Larry Laursen

“Holiday Rambler has a “positive brand equity” – meaning perceived value for cost.”

Scott Jacobson speaks to HRRVC members

Scott Jacobson, HR National Sales Manager, spoke to the WIR attendees regarding the future for HR.

Several interesting items were shared: last year 360 thousand recreational vehicles were sold, of that number only 6 thousand were motorhomes. As pointed out by the audience, this is an excellent argument for HR to reenter the towable market.

Since we are under the mast of Allied Recreation Group, Scott was asked just where is HR in the “pecking order” especially between Monaco and HR brands. At this point, HR

is building four models (one is a class C) while Monaco has only two models. By the end of this year HR will offer three more models. Those will include a Navigator, Scepter and Endeavor. By 2017 perhaps even an Imperial.

The Navigator, Scepter and Imperial will all have 600 hp Cummins and tag axel. Along with a higher price point. All other will have a smaller engine and single rear axel.

The plant in Decatur, IN is building 40 to 50 HR units a month.

Jacobson sees a brighter future for our HR brand. He is continuing to re-

cruit new dealer to the HR family. To date there are 45 dealers.

Looking at the potential market, the entry level class C, or gas class A are the best sellers. Clearly younger generations are purchasing towable units. However Jacobson does believe the HR brand has a positive “brand equity” meaning the perceived value for cost.

There is new leadership at the Allied Recreation Group – that change happened just weeks ago. Jacobson does not see that a cause for any negative change in the current plans for Holiday Rambler.

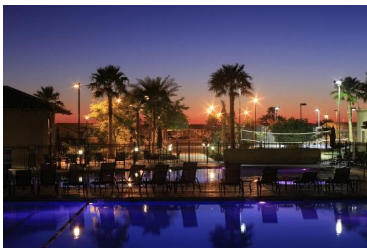
Western International Rally comes to Yuma

The HRRVC Board of Directors have announced there will be a third Western International Rally in 2016 and it shall be held at The Palms RV Resort in Yuma. Dates selected will be the first

week in April, thus hoping to gain attendance from our winter visitors prior to a return to their northern homes.

Mike Miranda, of Chapter 407 will be one of the Rally Coordinators. More

information will be coming during the upcoming months. The earlier date, coming to an area close to many HRRVC members, both bode well for a successful rally. Begin now the planning to attend.



The Palms RV Resort, Yuma AZ

Chapter 309 Breakfast Gatherings

We meet on the first Tuesday each month: 2015 - Nov. 3rd, Dec. 1st, 2016 - Jan. 5th, Feb. 2nd, Mar. 1st and April 5th.

Meet at Coco's Bakery & Restaurant, 2026 N. 7th St., Phoenix. We begin at 9:30 am. Brief announcements, then a speaker, if you choose you may order breakfast.

We welcome your suggestions. Topics need not relate to RV or camping, but of general interest for our members.

News Briefs

- ◆ Howard & Kathryn Williamson, former 309 members, have their 2006 HR Scepter 42 DSQ for sale. For information contact by Email: hwmson@loudounwireless.com
- ◆ Of the 40 Quartzsite Rice Ranch slots available for our January outing, 35 have already been reserved. To date members from 9 different states will be at the outing. If you wish to join us, now is the time for your reservation.

Visit our website
www.AZHRRVC.org
Come join the fun

Chapter 309 & HRRVC SCHEDULE

2015 / 2016

July 21 - 25: HRRVC Eastern International Rally, Escanaba, MI

September 10 - 14: CO/UT State Rally, Garden of the Gods RV Park, Colorado Springs, CO

October 19 - 23: TX / Region VII Rally, Skyline Ranch RV Park, Bandera, TX

October 28 - 30: AZ & NM State Rally, Leaf Verde RV Resort, Buckeye, AZ

November: TBA

December 8 - 11: Chapters 309 & 71 Christmas Outing, Community Center, Wickenburg, AZ

January 2016, 15 - 20: Quartzsite AZ Outing, Rice Ranch RV, Quartzsite, AZ

February & March: TBA

April: 3 - 7 Western International Rally, The Palms RV Resort, Yuma, AZ

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Joe & Dorothy Richey, along with others, brave that cold wind and rain during the intermission of Ramona in Hemet, CA.

Photo by Larry Laursen

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